

**FISCAL YEAR (FY) 2006-07
CITY COUNCIL GOALS**

Strategic Plan for Each Department

This goal would continue the effort to systematically evaluate each City Department to review and focus its mission, operating procedures, staffing, training, equipment, etc.

The Police Department Strategic Plan was completed a few years ago. The Fire Department Strategic Plan is underway. Funds were budgeted in FY 05-06 for the Finance Department Strategic Plan which, because of staff turnover and other priorities, will not be completed in FY 05-06. Staff will recommend reauthorization and augmentation of the budget for the Finance Department Strategic Plan in FY 06-07. Additionally, staff will recommend funds for the strategic plan for the Public Works Maintenance and Operations Department in FY 06-07 with other departments to follow in coming years.

Responsible Departments: Finance and Public Works

Disaster Preparedness

The City has an Emergency Operations Plan which meets mandatory state and federal standards. This goal would build on that plan to increase the level of planning to address local response to possible “pandemic” illnesses and to focus attention on special needs populations, e.g., seniors and disabled, in emergency situations.

Responsible Department: Fire

Air Quality Strategic Plan

The strategic plan would identify measures which the City of Dixon could undertake independently in the near term to help improve air quality. This effort could identify possible: 1) changes in building standards, e.g., wood burning fireplaces, 2) mitigation measures for construction projects, e.g., specifications for construction equipment and equipment idling time, 3) opportunities for City fleet conversion or upgrades to reduce exhaust pollution, 4) energy production and conservation techniques, etc.

Responsible Departments: Community Development, City Attorney, Public Works

Aggressive Economic Development Outreach

The City's new Economic Development Director will prepare a set of recommended actions to increase/improve economic development outreach including, but not limited to, updating the City's Economic Development Strategy Plan, creating/updating marketing information materials, target marketing to specific businesses/industries identified in the strategy plan to compliment/improve Dixon's mix of economic activity.

Responsible Department: Economic Development

Interim General Plan Check-in and Implementation Plan

The City's 1993 General Plan emphasizes certain broad principles basic to land use and development. They are articulated in the plan's mission statement, fundamental goals, and topical goals. This Council goal would provide an opportunity for the community and the elected and appointed officials to reacquaint themselves with these principles and reaffirm or rethink their applicability during the time period until a comprehensive General Plan Update is completed in around 2010 (also see the following goal). This goal would also clearly identify implementation objectives for current goals and policies.

Responsible Department: Community Development

Start General Plan Update

Starting the General Plan in FY 06-07 could entail preparing a scope of services to secure a consultant team, issuing a request for statements of qualifications to develop a short list for consultant teams from which to secure proposals, and selection of a consultant team so the General Plan Update process can commence in Fiscal Year 07-08.

By the 2010 target date the Comprehensive General Plan Update should be completed, hearings should have been held, and a Final Environmental Impact Report (FEIR) certified. 2010 is the horizon date for the current 1993 General Plan.

Responsible Department: Community Development

Information Technology

The intent of this goal is a collection of information technology initiatives which were discussed by the Council, staff, and community members. Information technology improvements, such as additional work on the website, digitizing City documents for records storage, digitizing the City Code, creating a disaster recovery plan for electronic information, and consideration of on-line or credit card payment options, were the focus of the information technology discussion during the day. Because of the staff and

financial resources which might be involved in implementing these ideas, they should be considered as part of a comprehensive strategic plan for the information technology function, which is housed in the Finance Department. A previous goal on this list identifies strategic plans for each department, commencing with the Finance Department in FY 06-07. Consideration of these information technology ideas in context with an overall work program would identify those specific endeavors for which resources will be allocated in future years.

Responsible Department: Finance, City Clerk, City Council

Citywide Sidewalk/Curb Repair

Commence a systematic, long-term program to repair sidewalks/curbs throughout the City. Resources for the program will be identified on an annual basis through the City's Five Year Capital Improvement Program, such that over the course of several years all City sidewalks will be improved.

Responsible Departments: Engineering and Public Works

Training for Council/Commissions

Each year the General Fund Budget includes funding, primarily in the City Council Department budget, which provides resources for attendance of elected officials and commission members at various training seminars and workshops. The Council budget also provides resources for a City Council Leadership Teambuilding Workshop. Implementation of this goal could make training for elected officials and commissioners mandatory or at least increase the emphasis on training. Perhaps City staff, the City Attorney, or consultants could also be scheduled to provide "in-house" training opportunities on such topics as effective meeting management, the Brown Act, ethics, public records, or media relations, etc.

Responsible Departments: City Manager, City Attorney, Engineering, Recreation, Community Development